

KOMATEK2026

18th International Construction Machinery, Technology
and Equipment Trade Exhibition

SPONSORSHIP FILE

3 - 6 June 2026

Istanbul Expo Center / ISTANBUL



komatekfuvar.com

MAIN SUPPORTER

IMDER
TÜRKİYE İŞ MAKİNALARI DİSTRİBÜTÖRLERİ
VE İMALATÇILARI BİRLİĞİ

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İŞ VE İNŞAAT MAKİNELERİ
KÜMELENMESİ



ORGANIZER

SADA
UZMANLIK FUARLARI A.Ş. / TRADE EXHIBITIONS INC.
informamarkets

KOMATEK EXHIBITIONS – FROM PAST TO FUTURE

The first KOMATEK International Construction Machinery, Technology and Equipment Trade Exhibition were held in 1992 at ANFA Altınpark Fair Center with a total area of 2,000 m².

In its 6th edition held in 2000, KOMATEK, which no longer fit in Altınpark, was moved to the Atatürk Cultural Center, and its editions continued at AKM in 2000–2003–2004–2005–2007–2009–2011–2013–2015 and 2017. In 2007, when it was held for the tenth time, it achieved the success of becoming the fair covering the largest area in the country, placed on 68,000 m², with the participation of 395 companies from 27 countries.

The 14th KOMATEK 2015 Exhibition, held between 6–10 May 2015 at Ankara AKM, earned the title of being the fair spread over the largest area ever held in Türkiye, and with its exhibitor and visitor numbers, it became the most successful Construction Machinery Fair ever held in Ankara.

KOMATEK 2015 Exhibition was established on a total area of 117,000 m², consisting of 82,000 m² fair area and 35,000 m² parking areas. The exhibition area consisted of 75,000 m² outdoor area and 10,000 m² indoor area. A total of 505 companies exhibited their products in 55,550 m² outdoor stand area and 6,000 m² indoor stand area. The fair was visited by 32,031 visitors, including 1,636 international visitors.

The 15th KOMATEK 2017 International Construction Machinery, Technology and Equipment Trade Exhibition was successfully held between 3–7 May 2017 at Ankara Atatürk Cultural Center (AKM) Area 1. With the support of IMDER (Turkey Construction Equipment Distributors and Manufacturers Association) and OSTİM – İŞİM Clustering, the fair enabled 369 participating companies — 113 of which were foreign — from a total of 22 countries to promote their products and services to sector buyers.

At KOMATEK 2017 Exhibition, a successful cooperation was also established with the China Construction Machinery Association (CCMA), and Chinese companies took part in the fair as a separate section. Our KOMATEK 2017 Exhibition was established on approximately 72,000 m² excluding parking areas, consisting of 46,000 m² outdoor area and 6,000 m² indoor area, totaling 52,000 m² net stand area. During the 5-day fair, a total of 33,734 visitors — 1,557 of whom were foreigners — had the opportunity to examine the products presented. More than 3,400 stand personnel from our exhibitors assisted the visitors.

KOMATEK 2022 Exhibition was held between 9–13 March 2022 at (ANFAŞ) Antalya Expo and Convention Center. The Exhibition, established on a 66,000 m² fair area, consisted of 17,632 m² outdoor area and 10,682 m² indoor area, totaling 28,314 m² net stand area. A total of 220 companies, including 40 foreign companies, exhibited their products with 1,000 personnel. KOMATEK 2022 Exhibition was visited by a total of 15,232 interested people, including 1,057 visitors from 55 foreign countries.

KOMATEK 2024 Exhibition was held between 29 May – 1 June 2024 at Istanbul Expo Center (İFM) in Istanbul. It was established on a gross area of 70,000 m², with 35,000 m² indoor area and 10,000 m² net outdoor area, consisting of 6 halls and 1 outdoor area. Approximately 600 companies exhibited their products with 4,000 personnel. KOMATEK 2024 Exhibition was visited by more than 40,000 domestic and foreign interested people.

You can access detailed information and photos about our past exhibitions at www.sada.com.tr

KOMATEK 2026 Exhibition will be held between 3–6 June 2026 at Istanbul Expo Center (İFM) in Istanbul. It will consist of 110,000 m² gross area, 45,000 m² indoor area, and 10,000 m² net outdoor area across 8 halls and 1 outdoor area. Approximately 400 companies will exhibit their products with 5,000 personnel. Around 50,000 domestic and foreign visitors are expected to visit KOMATEK 2026 Fair. (Visiting our fair is only possible with an invitation and is free of charge.)

Our KOMATEK Exhibition is preferred by the most important domestic and foreign companies in the sector.

Some of our participants are listed below.

ASCENDUM
ASKO GLOB ALL
BETONSTAR
BORATAŞ
BORUSAN
CEYTECH
CMF MAKİNA
ÇUKUROVA ZİRAAT
ECHELON RAMP
FABO
FALCON
GÜRİŞ
HASEL
HİDROMEK
JUNGHEINRICH
LIEBHERR
MAATS
MARUBENİ
MECALAC
MEKALİFT
NT MAKİNA
PETROL OFİSİ
PUTZMEISTER
RASA
ROYAL FORKLİFT
SKYMİX
TEKMAK
TSM GLOBAL
TÜRK TRAKTÖR
TYSİM
UYGUNLAR
XUGONG
YKM KOÇ YAPI GRUP
ZOOMLİON CİFA

WHO CAN BECOME A SPONSOR?

It is essential that the institutions that will become the Main Sponsor of our KOMATEK 2026 Exhibition are not one of the principal exhibitors of the fair.

Sponsors will be selected among companies operating in the construction machinery sector and/or institutions that produce goods or services for the visitors of the exhibition, or institutions that provide goods or services appealing to broad segments of society.

Thus, equal competitive conditions for exhibitors will be kept.

For our KOMATEK 2026 Exhibition, one Main Sponsor, up to 4 Industry Sponsors, and several Special Sponsorships (badge, lanyard, opening ceremony, demo area, technical sessions, etc.) are planned.

The opportunities to be provided to sponsors are explained on the side.

MAIN SPONSOR

KOMATEK 2026 Main Sponsorship is presented in two contents in terms of scope:

TITLE MAIN SPONSORSHIP

- The name or logo of the Main Sponsor will be used throughout the entire promotional program together with the statement "In Main Sponsorship of KOMATEK 2026" or in another form requested by the sponsor and accepted by SADA. It will be published by appearing before the name KOMATEK 2026 in every advertisement where the name is used.
- This combined statement will be used in all written, verbal and moving promotional tools.
- On the website of CECE, an international association, the logo used in the bronze sponsorship purchased also by KOMATEK will be replaced with the logo of the Main Sponsor as mutually agreed. <https://www.cece.eu/home> Exhibition Partners
- No other sub-sponsorship will be taken in the business field of the company undertaking the Main Sponsorship.

The Title Main Sponsorship fee is 50,000 Euros.

ADDITIONAL PROMOTION

- In this package, in addition to the opportunity for the Main Sponsor to appear together with the name of the exhibition on all types of promotional materials of the exhibition, the following promotional opportunities will also be provided:
- During the Opening Ceremony, 2 banners prepared by the Sponsor (their dimensions will be the largest possible dimensions foreseen within the Ceremony venue)
- One full-page color advertisement will be published in the exhibition catalog, provided that the material is supplied by the Sponsor.
- The name or slogan of the main sponsor will be announced on all radio channels we have agreements with until the fair.
- In all advertising areas and digital platforms purchased by SADA in the İFM area and nearby areas, the sponsor's video and visual (if any) will be shared. (In accordance with the rules of the media leasing institution)

- In the Demo Area of the Exhibition, the visual of the Main Sponsor will be displayed on the digital screen and fixed totems.
- SADA has sponsored many organizations of İSDER, İMDER and İŞİM Cluster to increase the number of qualified visitors to KOMATEK 2026 Exhibition; these will be carried out at planned times until the fair. During this period, promotional meetings will also be held for contractors in many cities of our country. At all these organizations, the logo, flags, and promotional video of the Main Sponsor will be displayed.

The sponsorship fee is 50,000 Euros.

If both sponsorships mentioned above are preferred together, the total sponsorship fee is 80,000 Euros.

KOMATEK 2026 Exhibition, up to a maximum of 4, will accept "Industry Sponsorship."

The sectors to be selected will not be in direct competition with the Exhibition Participants and will be selected from areas that provide goods, services, contribution to them, or that appeal to a broader part of society.

The selected "Industries" are: Energy, Finance, Communication, Spare Parts, Fuel and Oil, Information Technologies, and other industries suitable to the definition above may also be evaluated.

No "Industry Sponsorship" will be taken in the activity areas of the Main Sponsor.

There will not be more than one sponsor from the same industry.

INDUSTRY SPONSORSHIPS

- In "Industry Sponsorships," in all written and printed promotional materials used in the promotion of KOMATEK 2026 Exhibition, each will appear under the heading "Industry Sponsorship" or "Sponsors" or another heading deemed appropriate by SADA, all in equal size.
- In addition, "Industry Sponsors" will be given a place on sponsor boards in the Foyer Area. Provided that the material is supplied by the Sponsor, one full-page color advertisement will be published in the exhibition catalog. During the opening ceremony, each will be provided the right to use one banner sized 2m x 1m.

Industry Sponsors will pay 10,000 Euros (ten thousand Euros) as Sponsorship fee.

SPECIAL SPONSORSHIPS

In Special Sponsorships:

- Badge Card and Badge Lanyard: 25,000 Euros (10,000 + 15,000)
- Opening Ceremony: 15,000 Euros
- Technical Sessions Sponsorship (During the Exhibition, technical sessions are planned to be organized for 3 days under various topics. It is possible to sponsor each of these sessions separately or all of them together. (Sponsorship fees will be determined when the program is finalized.))

Apart from these headings, proposals for other sponsorships will also be evaluated.

